



Web2.0 Forum

Introduction To Web2.0 Technologies

Forum Overview

Web2.0, social software and social media are some of the terms that are being used widely. This forum will provide an introduction into web2.0 technologies and some of the various tools.

This forum will explore:

- What is web2.0?
- What is the difference between web 1.0 and web 2.0?
- Examples of web 2.0 tools such as blogs, facebook, skype, podcasts, YouTube etc.
- Why should you or your organisation engage with web2.0?
- Advantages and challenges of using web2.0 technologies
- Our experience
- Case studies
- Resources and further reading

Forum details

- **Date:** Thursday 7 May 2009
- **Time:** 1-4pm (Registration opens at 12pm, Forum commences at 1pm sharp!)
- **Venue:** Darebin Arts & Entertainment Centre - **Acacia Room**
Corner Bell St & St Georges Rd, Preston 3072 - (Melways Ref. 30 E1)
Parking on site
- **Cost:** \$55.00 per person
- **Attendant care** will be available on the day. Please let us know if you need attendant care while attending this forum.

Registrations

To register to attend the forum please visit www.field.org.au

Further information

For all enquires about the forum please contact **Linda Budd**
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